



DEEP STRATEGIC ADVISORY

Strategy. Alignment. Execution.

ENGAGEMENT OPTIONS

Senior advisory support, matched to the work at hand.

Flexible entry points for leaders who need sharper positioning, a defined initiative moved forward, or sustained support translating strategy into measurable execution.

1 STRATEGIC ASSESSMENT

BEST FOR

Leaders who need an informed, independent view before committing resources or choosing a direction.

PRIMARY OUTCOME

A clear evaluation of the opportunity, positioning, risks, and most important next moves.

ENGAGEMENT MAY INCLUDE

- Leadership discovery session
- Review of strategy, product, or materials
- Positioning and opportunity assessment
- Prioritized written recommendations
- Executive readout and follow-up

TYPICAL STRUCTURE

Fixed-scope diagnostic with a defined question and deliverable.

2 STRATEGIC INITIATIVE

BEST FOR

Organizations with a specific priority that requires senior judgment, structure, and substantive participation.

PRIMARY OUTCOME

A defined strategic objective converted into an executable plan, decision, or operating pathway.

ENGAGEMENT MAY INCLUDE

- Structured discovery and workplan
- Stakeholder and decision mapping
- Strategy, pilot, or partnership design
- Working sessions and material development
- Final roadmap and executive briefing

TYPICAL STRUCTURE

Project-based engagement, typically 6-10 weeks, with milestones.

3 EMBEDDED ADVISORY

BEST FOR

Leaders who need continuing senior support across interconnected priorities, decisions, and teams.

PRIMARY OUTCOME

Ongoing strategic capacity that keeps priorities aligned, decisions informed, and critical work moving.

ENGAGEMENT MAY INCLUDE

- Regular executive working sessions
- Ongoing prioritization and decision support
- Cross-functional alignment and tracking
- Review of key materials and opportunities
- Monthly priorities and progress assessment

TYPICAL STRUCTURE

Monthly retainer with a 3-6 month initial term and clear scope.

THE RIGHT ENGAGEMENT STARTS WITH THE PROBLEM.

Let's discuss the outcome you need and the level of support that fits.

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